

Librería
Bonilla y Asociados
desde 1950



Título: Methods In Behavioral Research With Powerweb

Autor: Cozby Paul C.

Precio: \$448.00

Editorial:

Año: 2006

Tema:

Edición: 9ª

Sinopsis

ISBN: 9780071109635

"Methods in Behavioral Research" is a concise introduction to research methods for psychology and behavioral science courses. It has been the best selling title in this course for at least fifteen years, and is considered by many to be the most student-friendly text for research methods - the one that students will read.