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Autor: Steuernagel Robert A.

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How to choose cellular service wisely and become an adept cellular user
Keeping in touch via cellular is increasingly vital in today's fast_paced world. The technology now boasts over 50 million subscribers, and that figure is expected to double in the next five years. Whether you are a regular user or an industry professional, The Cellular Connection, Fourth Edition helps you keep current in the field. Written in a nontechnical language by an industry insider, this new edition of a highly successful book (over a quarter million copies sold!) demystifies both service and technology, explains the shift from mobiles to portables, and updates all information on cellular phone equipment. Numerous illustrations, photographs, and a special Cellular Buyer's Checklist accompany this unique guide. The Cellular Connection, Fourth Edition answers all your cellular telephony questions, including:

- How the cellular system works
- The purposes and advantages of various features
- How to choose, install, and operate your phone
- How to make sense of your phone bill
- What to do when traveling outside your home area
- How to tell when you're roaming
- What's in the future, including digital cellular and PCS