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From The Business Education

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Reimagining Business Education: Insights and Actions from the Business Education Jam is critically important during a time when business schools, as an industry, struggle to identify the innovations necessary to meet the needs of a changing world. The Jam was the first open platform for dialogue of its kind for business education and continues to make an impact - including use by schools and deans around the world to guide strategic planning efforts; program directors as they drive innovation in their programs; and industry executives as they identify ways to better engage with business education