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Typeface combinations don't always work together naturally. For an experienced designer, the process becomes largely intuitive after years of practice, but even seasoned professionals sometimes struggle to come up with the perfect typeface pairing. It's often obvious what not to use, but it's less obvious what you should use when a range of good typefaces can differ in very subtle ways. Developed with typographers, graphic designers and font geeks in mind, Type Team is the ultimate guide for anyone wishing to get to grips with the best techniques for combining individual typefaces from all classifications and styles for any category of creative project. It explores 150 typeface combinations grouped into 25 contrasting categories, ranging from Classical and Scholarly to Edgy and Vibrant, and with a full page devoted to each entry. In addition, 50 typographic principles are paired with selected combinations and illustrated using the typefaces from the spread. Within the pages of this unique reference for font spotters, designers, and users, the perfect typeface combination for any creative project can be found