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In this beautiful and thorough investigation, *The Secret Language of Color* celebrates and illuminates the countless ways in which color colors our world. Why is the sky blue, the grass green, a rose red? Most of us have no idea how to answer these questions, nor are we aware that color pervades nearly all aspects of life, from the subatomic realm and the natural world to human culture and psychology. Organized into chapters that begin with a fascinating explanation of the physics and chemistry of color, *The Secret Language of Color* travels from outer space to Earth, from plants to animals to humans. In these chapters we learn about how and why we see color, the nature of rainbows, animals with color vision far superior and far inferior to our own, how our language influences the colors we see, and much more. Between these chapters, authors Joann Eckstut and Ariele Eckstut turn their attention to the individual hues of the visible spectrum—red, orange, yellow, green, blue, and violet—presenting each in fascinating, in-depth detail. Including hundreds of stunning photographs and dozens of informative, often entertaining graphics, every page is a breathtaking demonstration of color and its role in the world around us. Whether you see red, are a shrinking violet, or talk a blue streak, this is the perfect book for anyone interested in the history, science, culture, and beauty of color in the natural and man-made world.