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**Autor:** Li, Ze-Nian, Drew, Mark S. , Liu, Jiangchuan

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**Sinopsis**

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Multimedia is a ubiquitous part of the technological environment in which we work and think, touching upon almost all aspects of computer science and engineering.

This comprehensive textbook introduces the Fundamentals of Multimedia in an accessible manner, addressing real issues commonly faced in the workplace. Suitable for both advanced undergraduate and graduate students, the essential concepts are explained in a practical way to enable students to apply their existing skills to address problems in multimedia. Fully revised and updated, this new edition now includes coverage of such topics as 3D TV, social networks, high-efficiency video compression and conferencing, wireless and mobile networks, and their attendant technologies.