

Librería  
*Bonilla y Asociados*  
desde 1950



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Many people consider themselves intelligent but not many do the same concerning creativity. Those who think themselves creative are very few. Why? This book discovers the relationship between intelligence and creativity, but mostly it presents several practical ways to develop our creativity so we may reinvent ourselves in difficult times. You will find 7 strategies to develop your creative intelligence: Take time to think, Challenge conventionalisms, Connect with others, Work creatively, Understand emotions and transform them into creations, Do what you like, Learn to collaborate.