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Título: Business, Integrity, And Peace: Beyond Geopolitical And Disciplinary Boundaries

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Ethical business behavior has an unexpected payoff: it reduces the likelihood of violence. This insight forms the basis of Business, Integrity, and Peace, first published in 2007. Academic and popular interest in the topics of corporate responsibility and 'peace through commerce' has surged. This book demonstrates that the adoption of generally accepted ethical business practices does not require wholesale changes in corporate governance. It does require, however, the development of more reflexive and self-regulating models of corporate decision-making, drawing upon three strands of existing corporate responsibility approaches: the legal, the managerial, and the aesthetic. Fort introduces the concept of Total Integrity Management, providing an integrative framework that transcends disciplinary boundaries to create ethical corporate cultures, which in turn offer the best opportunity for corporations to become instruments of peace. Business, Integrity, and Peace is an important and provocative work that will appeal to academic scholars, business leaders and policy-makers alike.