## Librería

## Bonilla y Asociados

desde 1950





Título: A Conceptual Guide To Statistics Using Spss

Autor: Elliot T. Berkman Precio: \$648.00

Editorial: Año: 2012

Tema: Edición: 1ª

Sinopsis ISBN: 9781412974066

Bridging an understanding of Statistics and SPSS.

"The text is written in a user-friendly language and illustrates concepts that would otherwise be confusing to beginning students and those with limited computer skills."

-Justice Mbizo, University of West Florida

This unique text helps students develop a conceptual understanding of a variety of statistical tests by linking the ideas learned in a statistics class from a traditional statistics textbook with the computational steps and output from SPSS. Each chapter begins with a student-friendly explanation of the concept behind each statistical test and how the test relates to that concept. The authors then walk through the steps to compute the test in SPSS and the output, clearly linking how the SPSS procedure and output connect back to the conceptual underpinnings of the test. By drawing clear connections between the theoretical and computational aspects of statistics, this engaging text aids students' understanding of theoretical concepts by teaching them in a practical context.

Teléfonos: 55 44 73 40 y 55 44 72 91