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**Autor:** Campoli, Julie And Alex S. Maclean

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**Sinopsis**

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In the realm of community planning and land development, "density" is an often used but rarely understood term. The physical density of a development project can be measured in numerical terms, but such a measurement fails to convey the look and feel of density. Measured density is often very different than perceived density. This difference causes confusion in the community planning process and in the review of development proposals.

Visualizing Density, a catalog of aerial photographs, helps bridge the gap between measured and perceived densities. It includes hundreds of photographs of old and new neighborhoods around the country, and conveys both the measured and perceived density of each. These photographs help viewers translate density numbers into mental images. They also demonstrate how site design affects the perception of density. Neighborhoods at similar densities are juxtaposed to show how various design approaches can create places with dramatically different physical character.

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