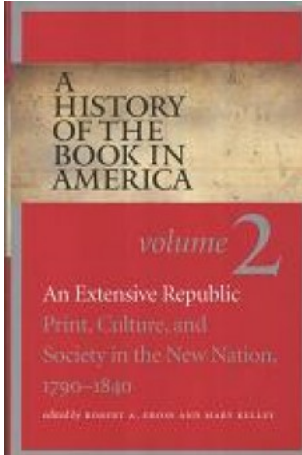


Librería  
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desde 1950



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Between 1790 and 1840 printing and publishing expanded, and literate publics provided a ready market for novels, almanacs, newspapers, tracts, and periodicals. Government, business, and reform drove the dissemination of print. Through laws and subsidies, state and federal authorities promoted an informed citizenry. Entrepreneurs responded to rising demand by investing in new technologies and altering the conduct of publishing. Voluntary societies launched libraries, lyceums, and schools, and relied on print to spread religion, redeem morals, and advance benevolent goals. Out of all this ferment emerged new and diverse