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From the typewriter to the Apple Mac, "Icons of Design" includes the finest examples of furniture, accessories, household appliances, vehicles and toys that have transcended their everyday utility to achieve iconic status over the course of the twentieth century. From the Rolex watch to the mobile phone, each item is examined in colourful double-page spreads, which include illustrations of its use and a brief biography of the designer. In addition, an introductory essay explains how an object becomes an icon and outlines the criteria the editors used to select their subjects. Filled with photographs, this beautifully produced flexi-cover volume offers new ways to see and appreciate the things we use every day.