

# *Bonilla y Asociados*

*desde 1950*



**Título:** Managerial Decisions Under Uncertainty An Introduction To The Analysis Of Decisi

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**Sinopsis**

How to improve decision-making skills in realistic situations and do it in a reasonably nonmathematical fashion. Develops practical techniques for deciding upon the best strategies in a variety of situations. Provides methods for reducing complex problems to easily-drawn decision diagrams (trees), supported by real-world examples. Includes detailed cases that employ the methods described in the text. Each chapter contains illustrative examples and exercises.