

Librería
Bonilla y Asociados
desde 1950



Título: Americas Unidas! Nelson A. Rockefeller's Office On Inter-American Affairs (1940-

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Precio: \$462.00

Editorial:

Año: 2012

Tema:

Edición: 1ª

Sinopsis

ISBN: 9788484896746

This volume revisits one of the major efforts undertaken by the United States government to manage public opinion both at home and abroad. In 1940, as Nazi Germany was subjugating ever greater territories in Europe and beyond, the U.S. government sought to secure Latin America's allegiance and assistance in the upcoming war. Through a newly established emergency agency, Nelson A. Rockefeller's Office of Inter-American Affairs (OIAA), it underwrote a wide array of programs that were meant to mobilize public opinion in Latin America and the United States with a view to improve inter- American cooperation and understanding.