

Librería
Bonilla y Asociados
desde 1950



Título: Games And Decisions Introduction And Critical Survey

Autor: Luce, Duncan R. And Howard Raiffa

Precio: \$272.00

Editorial:

Año: 1989

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780486659435

"The best book available for non-mathematicians." _ Contemporary Psychology. Superb nontechnical introduction to game theory and related disciplines, primarily as applied to the social sciences. Clear, comprehensive coverage of utility theory, 2-person zero-sum games, 2-person non-zero-sum games, n-person games, individual and group decision-making, much more. Appendixes. Bibliography. Graphs and figures.