

Librería
Bonilla y Asociados
desde 1950



Título: Words To Be Looked At: Language In 1960s Art

Autor: Kotz, Liz

Precio: \$288.00

Editorial:

Año: 2010

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780262514033

Language has been a primary element in visual art since the 1960s—whether in the form of printed texts, painted signs, words on the wall, or recorded speech. In *Words to Be Looked At*, Liz Kotz traces this practice to its beginnings, examining works of visual art, poetry, and experimental music created in and around New York City from 1958 to 1968. In many of these works, language has been reduced to an object nearly emptied of meaning. Robert Smithson described a 1967 exhibition at the Dwan Gallery as consisting of "Language to be Looked at and/or Things to be Read." Kotz considers the paradox of artists living in a time of social upheaval who used words but chose not to make statements with them.

Kotz traces the proliferation of text in 1960s art to the use of words in musical notation and short performance scores. She makes two works the "bookends" of her study: the "text score" for John Cage's legendary 1952 work *4'33"*—written instructions directing a performer to remain silent during three arbitrarily determined time brackets—and Andy Warhol's notorious *a: a novel—twenty-four hours of endless talk, taped and transcribed*, published by Grove Press in 1968. Examining works by artists and poets including Vito Acconci, Carl Andre, George Brecht, Douglas Huebler, Joseph Kosuth, Jackson Mac Low, and Lawrence Weiner, Kotz argues that the turn to language in 1960s art was a reaction to the development of new recording and transmission media: words took on a new materiality and urgency in the face of magnetic sound, videotape, and other emerging electronic technologies. *Words to Be Looked At* is generously illustrated, with images of many important and influential but little-known works.