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Título: A History Of Design From The Victorian Era To The Present

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An abundantly illustrated overview of modern design across continents and cultures, highlighting key movements and design traditions.

A unique cross-disciplinary survey of design history, *A History of Design from the Victorian Era to the Present* offers a concise overview of the modern milestones of architecture, interior design, graphic design, product design, and photography from the Crystal Palace of 1851 to the iPhone at the turn of the twenty-first century. This abundantly illustrated volume traces modern design across continents and cultures, highlighting the key movements and design traditions that have shaped the world around us.

From the whirlwind of innovation that gripped Victorian England at the dawn of the Industrial Revolution, the book details design's rich evolution through more than a century and a half, including Art Nouveau's breathtaking ornament, the "new vision" of the Bauhaus, the rise of the International Style, and postmodernism and contemporary currents in the graphic arts and landscape architecture. Major design figures are framed against a background of evolving aesthetic idioms. Especially attuned to how technological innovations catalyzed daringly conceived skyscrapers, bridges, and cantilever chairs, the authors also chart the impact of technical advances in the disciplines of industrial design, typography, and photographic portraiture.

This new edition of a classic text first published in 1970 expands coverage to include developments in design over the last forty years, with emphasis on its global reach, the impact of the digital revolution, and new trends in sustainable design that will shape the century to come.