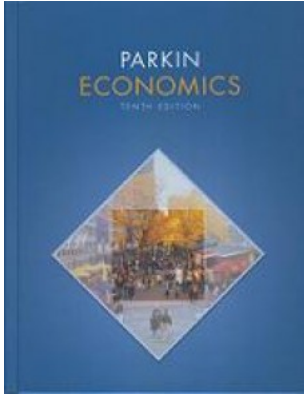


Librería
Bonilla y Asociados
desde 1950



Título: Economics (Tenth Edition)

Autor: Parkin, Michael

Precio: \$1433.00

Editorial:

Año: 2010

Tema:

Edición: 10ª

Sinopsis

ISBN: 9780131394650

Get students to think like an Economist using the latest policy and data while incorporating Global Issues.

From our global food shortage to global warming, economic issues permeate our everyday lives. Parkin brings critical issues to the forefront. Each chapter begins with one of today's key issues, and additional issues appear throughout the chapter to show the real-world applications of the theory being discussed. When the chapter concludes, students "read between the lines" to think critically about a news article relating to the issue, demonstrating how thinking like an economist helps make informed decisions.

Parkin is so committed to currency that he uploads news articles almost daily to MyEconLab®, the online assessment and tutorial system that accompanies the text. Assessment questions based on the "Economics in the News" articles will be uploaded periodically so that instructors can assign recent articles within MyEconLab.