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Exploring Research provides an introduction to research methods through a friendly, approachable writing style. Salkind describes how to collect and analyze data and provides thorough instruction on how to prepare and write a research proposal and manuscript. The text explores the use of electronic sources (the Internet) as a means to enhance research skills and includes discussions about scientific methods. The most common types of research models in the social and behavioral sciences are incorporated, including qualitative methods. Salkind covers the research process, problem selection, sampling and generalizability, as well as a discussion of the measurement process .