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Sinopsis

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With a comprehensive approach to TV production, Fundamentals of Television Production balances a discussion of basic "how to" and "hardware" against a discussion of aesthetics, writing, performance, directing, producing and other important skills.

Aimed at college undergraduate students taking beginning and intermediate television production courses, Fundamentals of Television Production makes the basic technical concepts of television easy to understand. For more rigorous programs, "Tech Manuals" provide more detailed technological information. The text begins with an overview that walks students through three types of production, then goes on to comprehensively cover everything from camera operation, shot composition, scriptwriting and television performance to production design and producing. Throughout, the role of aesthetic consideration in communicating mood and meaning is a constant theme.