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Título: Bussiness Statistics. A First Course

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Sinopsis

For one semester courses in Business Statistics

Levine, Krehbiel and Berenson have teamed up once again to present statistical concepts for today's business student.

Students need a frame of reference when learning statistics, especially when it's not their major. Business Statistics: A First Course teaches students how statistics are used in each functional area of business in a briefer, one-semester format.

The fifth edition of this text continues to provide students with lots of classroom examples, homework exercises, case studies, and business software but has updated these features in order to better relate to today's student.

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