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Written in uncommonly engaging and elegant prose, this text is a "do-it-yourself, understand-it-yourself" manual designed to help research students in any discipline understand the fundamental structure of quality research and the methodical process that leads to genuinely significant results. It guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy.

Suited for the core text in any introductory research course or even for self-instruction, this text will show students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.