Librería Bonilla y Asociados





Título: Language And Technology

Autor: Goddard, Angela; Geesin, Beverly	Precio: \$448.00
Editorial:	Año: 2011
Tema:	Edición: 1ª
Sinopsis	ISBN: 9780415604161

The INTERTEXT series has been specifically designed to meet the needs of contemporary English Language Studies. Working with Texts: A core introduction to language analysis (third edition, 2007) is the foundation text which is complemented by a range of `satellite' titles. These provide students with hands-on practical experience of textual analysis through special topics, and can be used individually or in conjunction with Working with Texts.

This accessible textbook in the Routledge Intertext series offers students hands-on practical experience of textual analysis focused on language and technology. Written in a clear, user-friendly style, it combines practical activities with texts, accompanied by commentaries and suggestions for further study.

Aimed at A-Level and beginning undergraduate students, Language and Technology:

explores the history of new communication tools such as texting; Facebook and online forums

examines the public discourses about these new tools

incorporates real texts such as adverts, newspaper articles and chat room data

includes a comprehensive glossary of terms.