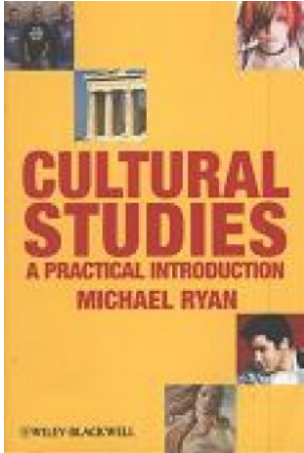


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This hands-on survey introduces students to the diverse fields that comprise cultural studies, from visual culture to popular music and new media. It can be used as a standalone text or is the perfect companion volume to Ryan's Cultural Studies: An Anthology.

Provides a comprehensive overview of the field, from cyberculture and digital media to fashion and new formulations of gender identity

Includes student exercises and activities for each chapter

Teaches cultural analysis through practical examples and application

Gives students across disciplines the tools to become practitioners of Cultural Studies and active cultural analysts

The perfect companion volume to Ryan's Cultural Studies Anthology (2008)