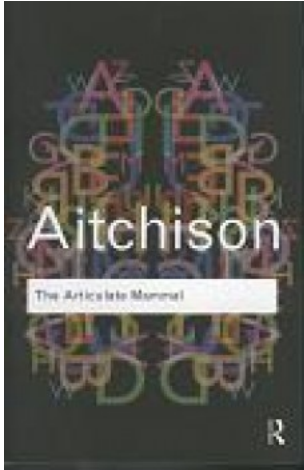


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Jean Aitchison was Professor of Language and Communication at the University of Oxford from 1993 to 2003, and is now an Emeritus Professorial Fellow at Worcester College, Oxford. She is the author of numerous books on language and gave the 1996 BBC Reith lectures on the topic of 'The Language Web'.