

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



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In *What Photography Is*, James Elkins examines the strange and alluring power of photography in the same provocative and evocative manner as he explored oil painting in his best-selling *What Painting Is*. In the course of an extended imaginary dialogue with Roland Barthes's *Camera Lucida*, Elkins argues that photography is also about meaninglessness--its apparently endless capacity to show us things that we do not want or need to see--and also about pain, because extremely powerful images can sear permanently into our consciousness. Extensively illustrated with a surprising range of images, the book demonstrates that what makes photography uniquely powerful is its ability to express the difficulty--physical, psychological, emotional, and aesthetic--of the act of seeing.