

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Mapping Applied Linguistics. A Guide For Students And Practitioners

**Autor:** Giddings, Seth; Lister, Martin (Eds.)

**Precio:** \$609.00

**Editorial:**

**Año:** 2011

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9780415559133

Mapping Applied Linguistics: A Guide for Students and Practitioners provides an innovative and wide-ranging introduction to the full scope of applied linguistics.

Incorporating both socio-cultural and cognitive perspectives, the book maps the diverse and constantly expanding range of theories, methods and issues faced by students and practitioners alike. Practically oriented and ideally suited to students new to the subject area, the book provides in-depth coverage of:

language teaching and education, literacy and language disorders

language variation and world Englishes

language policy and planning

lexicography and forensic linguistics

multilingualism and translation.

Including real data and international examples, the book features further reading and exercises in each chapter, fieldwork suggestions and a full glossary of key terms. An interactive Companion Website also provides a wealth of additional resources.

This book will be essential reading for students studying applied linguistics, TESOL, general linguistics, and education at the advanced undergraduate or master's degree level. It is also the ideal gateway for practitioners to better understand the wider scope of their work.