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The history of the Greek cities of Italy during the period of Roman conquest and under Roman rule form a fascinating case study of the processes of Roman expansion and assimilation and of Greek reactions to the presence of Rome. This book reassesses the role of Magna Graecia in Roman Italy and illuminates the mechanisms of Roman control and the process of acculturation. Specifically it explores the role of the Greek cities of Italy as cultural mediators between the Greek and Roman worlds. It is the first full length treatment of the region as a whole in English for over thirty years.