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Título: Principles Managerial Finance

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Precio: \$1444.00

Editorial:

Año: 2010

Tema:

Edición: 12ª

Sinopsis

ISBN: 9780138011239

Gitman's proven Learning Goal System—a hallmark feature of Principles of Managerial Finance—weaves pedagogy into concepts and practice, providing readers with a road map to guide them through the text and supplementary tools. The Twelfth Edition now includes an emphasis on personal finance issues to add currency and relevance to the already cohesive learning framework.

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