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Título: Cross-Cultural Communication. Concepts, Cases And Challenges. -

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Precio: \$420.00

Editorial:

Año: 2006

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780977356737

Cross-Cultural Communication :Concepts, Cases and Challenges introduces cross-cultural communication concepts. In addition, several contrasting cultural case studies are provided. These case studies include a detailed description of the rarely studied Garifuna culture of Belize...