

Librería  
**Bonilla y Asociados**  
desde 1950



**Título:** Macroeconomics. And Myeconlab Student Access Card.  
Ninth Edition

**Autor:** Parkin, Michael

**Precio:** \$2832.00

**Editorial:**

**Año:** 2010

**Tema:**

**Edición:** 9ª

**Sinopsis**

**ISBN:** 9780132130325

Parkin's Macroeconomics is a worldwide leader because it provides a serious, analytical approach to the discipline using the latest policy and data. Parkin trains students to think like economists by offering a clear introduction to theory and applying the concepts to today's events, news, and research.

Introduction: What is Economics?; The Economic Problem; Demand and Supply. Monitoring Macroeconomic Trends and Fluctuations: Measuring GDP and Economic Growth; Monitoring Jobs and Inflation. Macroeconomic Trends: Economic Growth; Finance, Saving, and Investment; Money, the Price Level, and Inflation; The Exchange Rate and the Balance of Payments. Macroeconomic Fluctuations: Aggregate Supply and Aggregate Demand; Expenditure Multipliers: The Keynesian Model; U.S. Inflation, Unemployment, and Business Cycle. Macroeconomic Policy: Fiscal Policy; Monetary Policy; International Trade Policy. For all readers interested in macroeconomics.