

Librería
Bonilla y Asociados
desde 1950



Título: Principles Of Operations Management

Autor: Heizer, Jack; Render, Barry

Precio: \$3088.00

Editorial:

Año: 2010

Tema:

Edición: 8ª

Sinopsis

ISBN: 9780136114468

Principles of Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market.

Operations and Productivity; Operations Strategy in a Global Environment; Project Management; Forecasting; Design of Goods and Services; Managing Quality; Process Strategy; Location Strategies; Layout Strategies; Human Resources, Job Design, and Work Measurement; Supply Chain Management; Inventory Management; Aggregate Planning; Material Requirements Planning (MRP) and ERP; Short-Term Scheduling; Just-in-Time and Lean Operations; Maintenance and Reliability

For anyone interested in operations management and gaining the fundamental working knowledge of a firm.