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Título: Organizational Theory, Design And Change

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Precio: \$3488.00

Editorial:

Año: 2009

Tema:

Edición: 6ª

Sinopsis

ISBN: 9780136087311

KEY BENEFIT: Business is changing at break-neck speed, so managers must be increasingly active in reorganizing their firms to gain a competitive edge. Organizational Theory, Design, and Change continues to provide students with the most up-to-date and contemporary treatment of the way managers attempt to increase organizational effectiveness. By making organizational change the centerpiece in a discussion of organizational theory and design, this text stands apart from other books on the market. The sixth edition has been updated to reflect the most recent trends in real-world managing techniques. Examples have been updated to provide vivid illustrations of such techniques in action.

KEY TOPICS: The Organization and Its Environment; Organizational Design; Organizational Change

Business is changing at break-neck speed, so managers must be increasingly active in reorganizing their firms to gain a competitive edge. This text combines theory with application to show students how organizational change can affect the profitability of a business.