

Librería  
**Bonilla y Asociados**  
desde 1950



**Título:** Essentials Of Organizational Behavior

**Autor:** Robbins P. Stephen

**Precio:** \$750.00

**Editorial:**

**Año:** 2010

**Tema:**

**Edición:** 10ª

**Sinopsis**

**ISBN:** 9780136077619

The key elements of Organizational Behavior are presented in a focused, balanced, and conversational style. This best selling brief alternative for the OB course covers all the key concepts you need, the cutting-edge topics you hope for, and streamlined pedagogy to allow maximum flexibility in designing and shaping your course. This text provides students with the key concepts needed to understand, predict, and respond to the behavior of people in real world organizations.

Introduction to Organizational Behavior; Personality and Values; Perception and Individual Decision Making; Job Attitudes; Motivation Concepts; Motivation: From Concepts to Applications; Emotions and Moods; Foundations of Group Behavior; Understanding Work Teams; Communication; Leadership; Power and Politics; Conflict and Negotiation; Foundations of Organization Structure; Organizational Culture; Organizational Change

A short, focused reference for anyone currently in or planning to take on a management role, this text provides students with the key concepts needed to understand, predict, and respond to the behavior of people in real world organizations.