

Librería
Bonilla y Asociados
desde 1950



Título: Project Management

Autor: Pinto K. Jeffrey

Precio: \$930.00

Editorial:

Año: 2010

Tema:

Edición: 2ª

Sinopsis

ISBN: 9780136065616

Project Management employs a managerial, business-oriented approach to the management of projects, which is reinforced throughout the text with current examples of project management in action.

Introduction: Why Project Management?; The Organizational Context: Strategy, Structure, and Culture; Project Selection and Portfolio Management; Leadership and the Project Manager; Scope Management; Project Team Building, Conflict, and Negotiation; Risk Management; Cost Estimation and Budgeting; Project Scheduling: Networks, Duration Estimation, and Critical Path; Project Scheduling: Lagging, Crashing, and Activity Networks; Critical Chain Project Scheduling; Resource Management; Project Evaluation and Control; Project Closeout and Termination

For readers or future managers interested in understanding the fundamentals of project management from a variety of business applications and examples.