

Librería
Bonilla y Asociados
desde 1950



Título: A Networked Self

Autor: Papacharissi, Zizi

Precio: \$580.00

Editorial:

Año: 2011

Tema:

Edición: 1ª

Sinopsis

ISBN: 9780415801812

A Networked Self examines self presentation and social connection in the digital age. This collection brings together new work on online social networks by leading scholars from a variety of disciplines. The focus of the volume rests on the construction of the self, and what happens to self-identity when it is presented through networks of social connections in new media environments. The volume is structured around the core themes of identity, community, and culture - the central themes of social network sites. Contributors address theory, research, and practical implications of many aspects of online social networks including self-presentation, behavioral norms, patterns and routines, social impact, privacy, class/gender/race divides, taste cultures online, uses of social networking sites within organizations, activism, civic engagement and political impact.