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THE 2ND EDITION OF INTERCULTURAL COMMUNICATION :

!UPDATES KEY THEORIES OF INTERCULTURAL COMMUNICATION

!EXPLORES THE WAYS IN WHICH PEOPLE COMMUNICATE WITHIN AND ACROSS SOCIAL GROUPS AROUND THREE THEMES. THESE INCLUDE IDENTITY, OTHERING, AND REPRESENTATION - WHICH ARE DEVELOPED THROUGH THE BOOK'S THREE SECTIONS.

!CONTAINS NEW EXAMPLES FROM BUSINESS, HEALTHCARE, LAW AND EDUCATION.

!PRESENTS AN UPDATED AND EXPANDED SET OF INFLUENTIAL READINGS INCLUDING JAMES PAUL GEE, JAMES LANTOLF, LES BACK, RICHARD DYER, JACQUES DERRIDA AND B KUMARAVADIVELU, WITH NEW CRITICAL PERSPECTIVES FROM OUTSIDE EUROPE AND NORTH AMERICA

WRITTEN BY EXPERIENCED TEACHERS AND RESEARCHERS IN THE FIELD, INTERCULTURAL COMMUNICATION IS AN ESSENTIAL RESOURCE FOR STUDENTS AND RESEARCHERS OF ENGLISH LANGUAGE AND APPLIED LINGUISTICS.