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**Autor:** Strauss Neil

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**Sinopsis**

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In his international bestseller *The Game*, Neil Strauss delved into the secret world of pickup artists—men who have made a science out of the art of seduction. Now, in this bestselling companion book, Strauss breaks down the knowledge he learned and techniques he invented into simple step-by-step instructions that anyone can follow to have success with women. This expanded one-volume edition of *Rules of the Game* includes a new preface and a whole new book of powerful, field-tested word-for-word routines, published here for the first time. You don't need money, looks, or fame to succeed with women. All you need is an understanding of how attraction works—and this thirty-day workout program for your social skills, which has already guided tens of thousands of men from frustration to fulfillment.