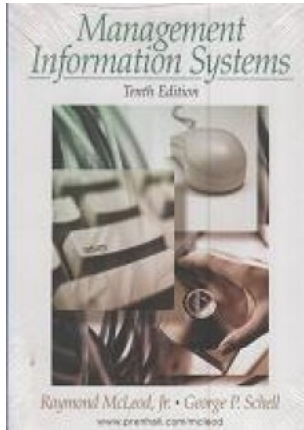


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Management Information Systems is recognized for logical organization and clear descriptions. Focusing on the role of managers within an organization, the volume emphasizes the development of computer-based Information Systems to support an organization's objectives and strategic plans. Focusing on the Systems Concepts, the Systems Approach is implemented throughout the text.

The volume covers essential concepts such as using information technology to engage in electronic commerce, and information resources such as database management systems, information security, ethical implications of information technology and decision support systems with projects to challenge users at all levels of competence.

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