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**Título:** Outliers. The Story Of Success. -

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**Precio:** \$365.00

**Editorial:**

**Año:** 2008

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9780316017923

There is a story that is usually told about extremely successful people, a story that focuses on intelligence and ambition. In Outliers M. Gladwell argues that the true story of success is very different, and that if we want to understand how some people thrive, we should spend more time looking around them...