

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Strategic Management Theory

**Autor:** Hill Charles/ Jones Gareth

**Precio:** Desconocido

**Editorial:**

**Año:** 2007

**Tema:**

**Edición:** 7<sup>a</sup>

**Sinopsis**

**ISBN:** 9780618641642

Charles W. L. Hill is the Hughes M. Blake Professor of Business at the University of Washington Business School. He received his PhD from the University of Manchester Institute of Science and Technology, England. His research interests focus on competition and competitive analysis, corporate strategy, international business, organizational structure, and corporate governance. He has published over 50 articles in peer reviewed academic journals and has served on the editorial boards of several journals, including the Academy of Management Review and the Strategic Management Journal. Dr. Hill is also the author of a successful international business textbook. An active consultant, he has worked with Microsoft and Boeing.

Gareth R. Jones is currently a professor at Texas A&M University. He received his PhD from the University of Lancaster, England, and he is trained in Economics and Organizational Theory and Behavior. His research interests include organizational design for performance, the evolution of business, and corporate-level strategy. Dr. Jones has published articles in all the major management journals and is co-author of several textbooks.