

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Wal-Smart. What It Really Takes To Profit In a Wal-Mart World.

**Autor:** Marquard , William H.

**Precio:** \$357.00

**Editorial:**

**Año:** 2007

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9780071475167

"This book is not just about how to compete as a retailer, but how to win in any competitive business environment..."