

Librería  
**Bonilla y Asociados**  
desde 1950



**Título:** Call To Write, The.

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**Precio:** \$1441.00

**Editorial:**

**Año:** 2005

**Tema:**

**Edición:** 1ª

**Sinopsis**

**ISBN:** 9780618917785

Written by noted composition scholar John Trimbur, *The Call to Write* is grounded in the reality of students' lives. It connects writing to the real worlds of everyday life, college, and work, giving students reasons to write and the skills to help them succeed. A strong emphasis on public writing promotes civic involvement through writing - to inform the public, to shape opinion, to advocate change, etc. - while relevant, provocative readings underscore when and why citizens are called to write. Demonstrating how individuals meet the "call to write," Part Two of the text presents specific strategies for writing in eight common genres in a progression that moves from expressive, to informative, to persuasive aims. Individual chapters on each genre show students how to address and master writing for different social situations. Two full chapters on collaborative writing and opportunities for group work throughout reinforce the idea of writing for, and sometimes with, others in the community. Exceptional coverage of argument, visual literacy, document design, and electronic technology is featured as are discussions of ethics in writing and research. *The Call to Write* is available in paperback or a hardcover version with grammar handbook. --This text refers to an out of print or unavailable edition of this title.