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**Título:** Issues In Cultural Tourism Studies

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**Precio:** \$743.00

**Editorial:**

**Año:** 2003

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9780415256384

Combining a rigorous and academic theoretical framework with practical case studies and real-life examples, initiatives and projects from both the developed and developing world, this wide-ranging yet detailed book examines the phenomenon of cultural tourism in its broadest sense. It explores many issues including, amongst others:

- the development of cultural tourism and its impacts
- sustainable cultural tourism policies
- the role of cultural tourism in urban regeneration
- the organizational framework of European cultural tourism.