

Librería
Bonilla y Asociados
desde 1950



Título: Financial Economics

Autor: Jones Chris

Precio: \$878.00

Editorial:

Año: 2008

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780415375856

Whilst many undergraduate finance textbooks are largely descriptive in nature, the economic analysis in most graduate texts is too advanced for latter year undergraduates. This book bridges the gap between these two extremes, offering a textbook that studies economic activity in financial markets, focusing on how consumers determine future consumption and on the role of financial securities.