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The originality and depth of Gramsci's theory of hegemony is now evidenced in the wide-ranging intellectual applications within a growing corpus of research and writings that include social, political and cultural theory, historical interpretation, gender and globalization. The reason that hegemony has been so widely and diversely adopted lies in the unique way that Gramsci formulated the 'problematics' of structure/superstructure, coercion/consensus, materialism/idealism and regression/progression within the concept hegemony. However, in much of the contemporary literature the full complexity of hegemony is either obfuscated or ignored