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Sinopsis

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SPSS (Statistical Package for the Social Sciences) is a data management and analysis software that allows users to generate solid, decision-making results by performing statistical analysis. This book provides just the information needed: installing the software, entering data, setting up calculations, and analyzing data.

Covers computing cross tabulation, frequencies, descriptive ratios, means, bivariate and partial correlations, linear regression, and much more.

Explains how to output information into striking charts and graphs.

For ambitious users, also covers how to program SPSS to take their statistical analysis to the next level.