

Librería
Bonilla y Asociados
desde 1950



Título: Spss For Dummies

Autor: Arthur Griffth

Precio: \$435.00

Editorial:

Año: 2007

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780470113448

SPSS (Statistical Package for the Social Sciences) is a data management and analysis software that allows users to generate solid, decision-making results by performing statistical analysis

This book provides just the information needed: installing the software, entering data, setting up calculations, and analyzing data

Covers computing cross tabulation, frequencies, descriptive ratios, means, bivariate and partial correlations, linear regression, and much more

Explains how to output information into striking charts and graphs

For ambitious users, also covers how to program SPSS to take their statistical analysis to the next level