

Librería
Bonilla y Asociados
desde 1950



Título: Health Promotion & Education Research Methods

Autor: Cottrell Randall/ Mckenzie James

Precio: \$1110.00

Editorial:

Año: 2005

Tema:

Edición: 1^a

Sinopsis

ISBN: 9780763725754

Cottrell (University of Cincinnati) and McKenzie (Ball State University) have designed this text specifically for health educators and graduate students in the field, integrating the study of research methods with the writing of a standard five-chapter thesis. Each part of this work contains information relevant to writing one or more thesis chapters. Topics include an overview of approaches, selecting a topic, health education models, ethics, methodologies, data analysis, and professional presentation.