

*Librería*  
***Bonilla y Asociados***  
*desde 1950*



**Título:** Patient-Centered E-Health

**Autor:** Wilson Vance

**Precio:** \$3045.00

**Editorial:**

**Año:** 2009

**Tema:**

**Edición:** 1<sup>a</sup>

**Sinopsis**

**ISBN:** 9781605660165

Adoption of a user-centered design (UCD) focus has immensely enriched the health industry. Application of UCD concepts are key to successful development of e-services, including e-health.

Patient-Centered E-Health presents the perspective of a distinct form of e-health that is patient-focused, patient-aware, patient-empowered, and patient-active. This must-have book for researchers, educators, and healthcare practitioners addresses the special characteristics of the e-health domain through a user-centered design, providing foundational topics in areas such as patient-centered design methods, psychological aspects of online health communication, and e-health marketing.