

Librería
Bonilla y Asociados
desde 1950



Título: Contemporary Chief Information Officers. Management Experiences

Autor: Hunter Gordon M

Precio: \$1450.00

Editorial:

Año: 2007

Tema:

Edición: 1^a

Sinopsis

ISBN: 9781599040783

Contemporary Chief Information Officers: Management Experiences explores the experiences of contemporary Chief Information Officers in the United States, Taiwan, and New Zealand, who agreed to participate and to be identified by name and company. The CIO role is now more of the management role but it still requires knowledge and leadership skills in the application of technology. The focus is now on employing technology to address business goals. Those who aspire be a CIO must know the expectations of the senior management team, the team needs to understand the role they play, and everyone must concur on how they will meet corporate objectives.

In addition to providing valuable information about the role of the CIO, Contemporary Chief Information Officers: Management Experiences looks at interaction with other parts of the organization, as well as external relationships with vendors and suppliers. These insights have been provided by practicing CIOs. Their comments will prove valuable to both current CIOs and those who aspire to the role.